

United States Government
2005 Trade Capacity Building Assistance (\$US)
COLOMBIA

Activity Title	Activity Description	TCB Category	FY 05 Total
Agricultural Products Inspection and Treatment Center	This \$304,260 feasibility study will assist CELTA SA in developing the Agricultural Products Inspection and Treatment Center (AgCenter). The AgCenter would contribute to improved trade opportunities for Colombian agricultural producers and would foster the adoption of new phytosanitary treatment and security inspection technologies. Funded and implemented by Trade and Development Agency.	Physical Infrastructure Development	304,260
Aid to Artisans in Colombia	The project promotes economic opportunities through artisan enterprise development, creating licit employment and income opportunities for Colombian artisans: (1) Strengthen the local capacity of artisans to produce marketable goods that generate increased orders, (2) Strengthen business skills and organizational development to enhance the ability of Colombian artisans and artisan-based enterprises to improve production capacity and quality, negotiate global markets, establish and maintain strong relationships with clients, and grow their businesses, (3) Develop domestic and international markets and promote Colombia as a source of innovative, high-quality handmade products among buyers in order to increase employment and income opportunities for artisans, (4) Increase income for 2000 artisan households, and (5) Generate US\$1.75 million in sales during the project and an additional US\$3.8 million in the four years following the end of the project in 2006. Funded and implemented by USAID/Colombia.	Export Promotion	800,000
		Business Services & Training	200,000
		Activity Total	1,000,000
Anticorruption Legislative Strengthening	This program provides support to Colombian authorities to design and implement an anti-corruption State policy and support the implementation and an action plan including public and private sector entities and the civil society participation in the fight against corruption. Funded and implemented by USAID/Colombia.	Governance/ Transparency & Inter-Agency Coordination	500,000
Colombia Agribusiness Partnership Program (CAPP)	The Colombian Agribusiness Partnership Program (CAPP) program assists the Colombian agribusiness sector by providing resources to finance a number of processing and cultivation expansion activities, ultimately helping the Colombian agribusiness community to modernize and compete in global markets. The principal activity is the identification of qualified private sector partners, the careful evaluation of proposed projects and the application of mechanisms for assistance tailored specifically to the identifies project's requirements. Priority is given to projects proposed for those areas that offer reasonable access to existing markets, whether domestic or international. Each CAPP activity must have a technical assistance package managed by the CAPP enterprise at the producer level and every other level to make sure that all crops or livestock produced under the activity are handled properly at post harvest through sale in the marketplace. Funded and implemented by USAID/Colombia.	Export Promotion	5,600,000
		Business Services & Training	1,400,000
		Activity Total	7,000,000
Colombia Enterprise Development	The program provides an opportunity to rapidly and effectively provide integrated assistance to small and medium-sized enterprises (SMEs) in secondary cities. Components include CEDMarketing to identify markets for SMEs using a "systems" approach that will most successfully launch companies into direct and indirect export markets, working in close collaboration with Expopyme and other capable institutions. Another component, CEDConsulting, creates integrated business development services (BDS) in tune with the specific needs of SMEs through the establishment of certifiable consulting methodologies with existing institutions, the introduction of certified diagnostic tools, and the indirect training of SME consultants. CEDFinance is establishing a financial services clearinghouse to introduce "bankable" SMEs to Colombian financial services providers and train the financial community on practices and instruments to profitably lend to such smaller enterprises. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Export Promotion	1,200,000
		Business Services & Training	2,000,000
		Financial Sector Dev. & Good Governance	800,000
		Activity Total	4,000,000

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Colombia Forestry Development Program	One of the main goals of the Colombia Forestry Development Program is to assist the private commercial forestry sector to improve efficiency through better technology and knowledge of their markets for their products. Equally important is better utilization of raw material, improved management of forest resources and partnering between suppliers of raw materials and producers of goods along the productive chain of forest products. The activity has been designed to improve or create more integrated production chains for the forest products industry in three geographically selected forest clusters. Four main thematic areas are forest policy improvement, support of Plan Colombia's forestry initiative, production improvement and income generation, and the creation of a Forestry Development Fund to provide technical assistance in the development of work plans, marketing and feasibility studies. Funded and implemented by USAID/Colombia.	Export Promotion	1,600,000
		Business Services & Training	800,000
		Environmental Trade & Standards	5,600,000
		Activity Total	8,000,000
Colombia Forestry Development Program (Midas)	The program will be focused on the development and implementation of strategic management upgrading, technology transfer and market development/access programs designed to facilitate the development of sustainable commercial forestry niches, reflecting significant employment and income generation potential in this Colombian sector. This will include a strategic focus on agro-forestry and wood product related value chain and cluster development opportunities, and related plantation forestry development and management initiatives. Funded and implemented by USAID/Colombia.	Export Promotion	500,000
		Business Services & Training	250,000
		Environmental Trade & Standards	1,750,000
		Activity Total	2,500,000
Colombian Agribusiness Partnership Program (MIDAS Component)	The program will focus on addressing critical management, technology transfer and market development/access constraints which limit the growth capacity of the Colombian agribusiness sector. The component should respond to and support private sector initiatives that benefit rural families in illicit production regions. This component will work to promote private sector agribusiness linkages with agricultural producers, encouraging a shift from illicit products to legal activities, or ensuring that rural producers and labor force participants have strong incentives to remain uninvolved in illicit production or related activities. It will also focus intensively on effectively addressing critical market development constraints at key value chain links and building market-based institutional networks which promote the sustainability of the employment and income generation impacts of these programs. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Export Promotion	2,400,000
		Business Services & Training	600,000
		Activity Total	3,000,000
Customs Modernization Capacity Building	This \$76,333 Technical Symposium (TS) is designed to help the Government of Colombia understand the positive impact that customs modernization initiatives would have as Colombia prepares to conclude and implement a free trade agreement (FTA) with the United States. The TS would support human capacity building and trade capacity building (TCB) objectives of US Trade and Development Agency and would pave the way for customs modernization efforts in Colombia. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by Trade and Development Agency.	Customs Operation & Administration	76,333

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Establishment of SME Risks Capital Fund in Colombia	The Fund will invest in a wide array of industries, but will concentrate on small and medium-sized enterprises (SMEs) that export or have the potential to compete in the international arena. The purpose of the envisaged financial and technical support would be the establishment of such a fund in Colombia, and the utilization of the fund to channel medium and long-term financial capital and management and technology transfer expertise to high-potential Colombian SMEs. The fund would thus be expected play a critical role in providing an ample source of equity and subordinated debt investments in high-potential SMEs that would otherwise lack access to sustainable market-based financing. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Export Promotion	750,000
		Business Services & Training	250,000
		Competition Policy & Foreign Investment	250,000
		Activity Total	1,250,000
Improving Sanitary and Phyto-sanitary Standards in Colombia	Support pest risks analysis for a variety of agriculture products. Funded and implemented by USAID/Colombia.	Agreement on SPS	300,000
Infrastructure and Market Linkage-based Support Activities	The creation of sustainable job and income-generation opportunities in the growth poles targeted by the program will require a liberalized trade and investment environment which creates more buoyant external markets for licit products and encourages an intensified flow of local and foreign private investment into key infrastructure and productive sectors of the economy. For the identified growth poles in particular, program interventions will include technical support to remove policy/regulatory impediments to business formation and growth at the local level, technical cooperation and incentive-based financial support to increase infrastructure investment and improve management/regulation of key infrastructure sectors, and technical/training support for intensive public/private partnership efforts to identify and address technology transfer, market development, human capital development, and other institutional constraints limiting the growth potential of key productive sub-sectors. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Export Promotion	811,169
		Business Services & Training	811,169
		Physical Infrastructure Development	2,433,506
		Activity Total	4,055,844
Small and Medium-sized Enterprise (SME) Expansion - MIDAS Component	The program will focus on the development and implementation of innovative support strategies and programs designed to facilitate a strong expansion in investment, production, exports, and employment in the small and medium-sized enterprise (SME) sector. The core focus of the program will be on defining and effectively addressing the core financial and operational management, technology transfer, and market development/access constraints which limit the competitive capacity of the Colombian SME sector. Particular focus will be given to the development of a network of institutions which are able to serve as catalytic agents for the expanded application of improved enterprise development skills on a systemic basis. This activity is part of the larger MIDAS (Más Inversión para el Desarrollo Alternativo Sostenible) project. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Export Promotion	600,000
		Business Services & Training	400,000
		Activity Total	1,000,000

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Support for Mocoa Puerto Asis Road	The benefits of building the road from Mocoa to Puerto Asis include savings in operational costs of vehicles which translates into lesser transportation costs for goods produced in the region facilitating access to local and international markets. Additionally there will be social and economic benefits for local producers derived from the strengthening of regional productive activities. Funded and implemented by USAID/Colombia.	Physical Infrastructure Development	5,000,000
Support for Specialty Coffee Exports	The activity includes a joint effort with the Government of Colombia to support a specialty coffee partnership that seeks alliances with the private and public sector. USAID, through this partnership, has leveraged more than \$8 million in private investment for coffee activities. Coffee plantation renovation is supported by replacing low-yielding plants with new, high-yielding varieties and training farmers in pruning and other practices to raise yields. Production and processing infrastructure is improved with new or upgraded processing equipment, such as bean dryers, and introduce or reinforce better production, processing, storage and handling practices. The Coffee Quality Institute assists in training on cultivation, and processing and drying techniques to improve quality. Marketing is supported by participation in specialized fairs, trade shows and exhibitions. Training and advisory activities in organization and management strengthen cooperatives and associations. Funded and implemented by USAID/Colombia.	Export Promotion	1,920,000
		Trade-Related Agriculture	480,000
		Activity Total	2,400,000
Trade and Investment Policy and Institutional Reform for TCB	Support to define and implement priority trade/investment policy and institutional adjustment reforms in a manner which support the successful conclusion and implementation of a free trade agreement between Colombia and the United States, and maximize the associated benefits to the Colombian private sector. Particular focus will be on service sector liberalization (more transparent and independent regulatory oversight of and competitive market access for key infrastructure sectors), Sanitary/Phytosanitary (SPS) standards-setting and implementation reform, customs reform, and business regulatory reform. In addition, priority support given to financial sector reforms which effectively complement the recently approved \$4 million initiative to establish and operationalize an small and medium-sized enterprise (SME) equity fund, through promoting policy and institutional reforms which improve the competitiveness and transparency of capital markets operation. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Regional Trade Agreements (RTA)	2,500,000
Trade and Investment Policy and Institutional Reforms (MIDAS Component)	Within the MIDAS (Más Inversión para el Desarrollo Alternativo Sostenible) activity, support for implementation of critical policy and institutional strengthening reforms designed to facilitate compliance with the requirements of a free trade agreement (FTA), and to maximize the income and employment-generation benefits which Colombia derives from the FTA. This entails ongoing dialogue and consensus-building work with the U.S. Office of the Trade Representative and other key U.S. Government agencies, senior Government of Colombia counterparts, and relevant NGO/private sector groups. The major components of the program are enabling environment reforms (infrastructure, labor, customs, IPR, and SPS), financial sector development, and public outreach. This activity is in support of the US-Andean FTA negotiations. Funded and implemented by USAID/Colombia.	Business Services & Training	799,298
		Regional Trade Agreements (RTA)	2,797,542
		Competition Policy & Foreign Investment	399,649
		Activity Total	3,996,488

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Trade and Investment Policy and Institutional Reforms from Regional Funds	The program will be expected to focus intensive technical assistance, training, and limited financial support on efforts designed to effectively address critical policy and institutional constraints to private sector investment and income, export, and employment growth. This activity is in support of the US-Andean FTA negotiations. Funded by USAID/Peru and implemented by USAID/Colombia.	Regional Trade Agreements (RTA)	500,000
Transparency and Accountability Program in Colombia	This program strengthens public sector financial management and control systems, as well as citizen participation and oversight in the fight against corruption. The activity assists targeted GOC entities in reducing considerably their risk level for corruption (based on an assessment by the Colombian Controller General) through promoting ethic managements and more efficient processes, and strengthening public management, internal controls and budget planning. Activity also encourages the government to rationalize use of information and communications technologies. Activity also supports standardization of accounting and internal control systems countrywide. It is envisioned that these improvements will be reflected in financial and management audits performed by Colombian control entities. Activity also provides assistance to civil society oversight organizations. It is envisioned that these activities will contribute to achieve sound fiscal policies. Funded and implemented by USAID/Colombia.	Governance/ Transparency & Inter-Agency Coordination	3,000,000
Treasury International Affairs Technical Assistance-Banking Program	The Banking Team from the Treasury Department is providing advisors to the Government of Colombia to assist in managing budget inflows and outflows. This will lead to more prudent fiscal policies, a more favorable climate for business, and the enabling environment for international trade. Funded and implemented by Department of Treasury/IATA.	Financial Sector Development & Good Governance	19,699
West Air Cargo Terminal	This \$196,950 feasibility study will assist CELTA SA in developing the West Air Cargo Terminal project (WACT) at the El Dorado International Airport in Bogota. The WACT would contribute to the private-sector development and construction of a new and modernly equipped air cargo terminal that would enable the airport to handle its increasing volume of air cargo. Funded and implemented by Trade and Development Agency.	Physical Infrastructure Development	196,950
Total FY 05 USG Trade Capacity Building Assistance to Colombia			50,599,574